

# ENTERTAINMENT

Architecture • Planning • Project Management



# About BRP ARCHITECTS



Ring Tank, Wonder's of Wildlife Museum & Aquarium – Springfield, MO



Arcade City, Branson Landing – Branson, MO

## Quick Facts

- Member of the Springfield business community for more than 45 years
- 26 professional staff members
  - 10 licensed architects
  - 10 architectural interns
  - 1 architectural designer
  - 2 student interns
  - 3 administrative staff
- Professional disciplines: Architecture, Project Management, Planning & Development
- Industry Rankings
  - 2022 Top Design Firms named by *Hotel Management*
  - 2020 Top Design Firms named by *Hotel Management*
  - 2019 Top 40 Hotel Architecture Firms named by *Building Design + Construction*
  - 2019 Top 150 Architecture Firms named by *Building Design + Construction*
  - 2018 Top 75 Hospitality Design Firm named by *Hotel Management*
  - 2018 Top 112 Architecture/Engineering Firm named by *Building Design + Construction*
  - 2018 Top 50 Hotel Architecture Firms named by *Building Design + Construction*
- 4 Core Values: Value People, Practice Simplicity & Ingenuity, Promote Growth, Ensure Sustainability
- 9 Projects achieved LEED® certification (1 Certified™, 5 Silver®, 3 Gold®)
- Named one of the “Best Places to Work” by *Springfield Business Journal* and *Wall Street Journal* finalist
- Recipient of the W. Curtis Strube “Small Business of the Year” Award by the Springfield Area Chamber of Commerce

# About BRP ARCHITECTS

More than 45 years of enhancing the relationships between people and their environments confirm that our focus is precisely where it should be: on our clients, their customers and patrons. Since our founding in 1978 by Architect Geoffrey Butler, AIA, we've broadened our services and enhanced our expertise in architecture, project management, planning and development. Today, you can see the results of our influence in more and more cities all over the United States, as well as in our hometown of Springfield, Missouri.

From the onset of preliminary design through construction administration, BRP offers you the confidence of working with professionals focused on projects just like yours.

We've completed more types of projects than many firms. This diversity brings us fresh and new perspectives for our clients and creative solutions that may not have been immediately envisioned.



## SERVICE

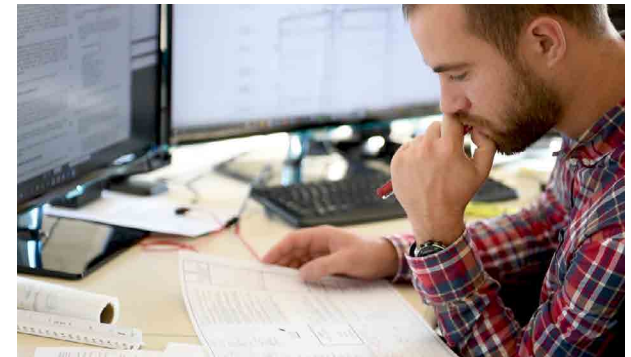
At BRP, we believe that service is more than an attitude. To us, service is backed by action with positive results. We strive to provide great customer service and take pride in our ability to consistently deliver projects exceeding our client's expectations. We believe that service means rolling up your sleeves, getting in the trenches and doing more than just the basics.



## CLIENT FOCUS

We excel at knowing our clients and looking at their projects from all angles. Our team members immerse themselves in all phases of planning, design and construction. We help our clients resolve feasibility and use issues. We can also guide them through franchise processes, entitlement, permitting and many other issues that may arise during the project.

When a client needs a service that falls outside our areas of expertise, we partner with only the best consultants. As consultants, they answer to our standards of quality assurance and client satisfaction. Our goal is to be the standard against which others are judged for excellence, integrity and leadership in providing professional design services.



## DESIGN

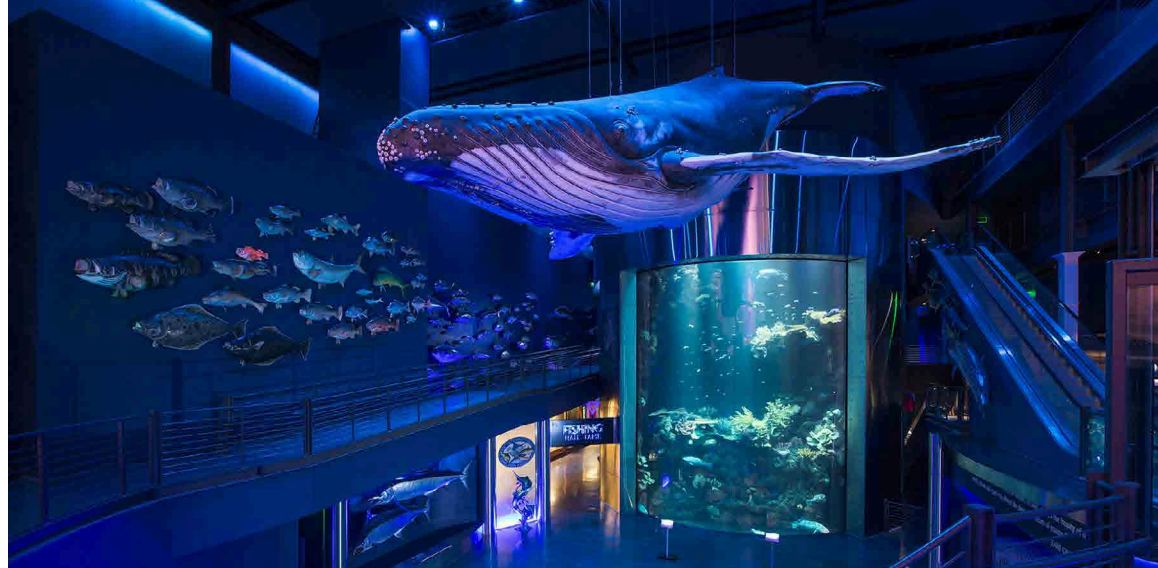
Great design is a commitment to high standards and requires balance among quality, economy and scope. Achieving this balance involves simple solutions based on intelligent ideas. Our design approach embraces trust and integrity. By presenting multiple design solutions and openly evaluating each alternative with our clients, we build a relationship that leads to consensus for the best design solution.

# About BRP ARCHITECTS

## What can we DO FOR YOU?

### **BRP Architects performs the following services:**

Architecture • Adaptive Reuse • Renovations • Historic Preservation • Fundraising Support • Community & Stakeholder Engagement • Group Facilitation • Rezoning • Facility Master Planning • Land Planning • Site Analysis • Site Selection • Property Entitlement • Specifications • Visualization • Integrated Project Delivery • “As Built” Documentation • Development Proforma • Concept Design • Building Programming • Facility Assessment • Construction Procurement • Computer Aided Drafting • Construction Documents • Project Management • Construction Administration • Building Information Modeling • Construction & Project Budgeting • Construction Management • Interior Design • Artwork Selection • Furniture Selection • Urban Planning • Streetscape Design • Retail Design • Environment Branding • Theming Environments • Hospitality Design • Graphic Design • Signage • Relocation Management • Sustainable Design • Expert Witness • Building Forensics



## WONDERS OF WILDLIFE — GREAT OCEANS HALL | Springfield, MO | 60,000 sq. ft.

BRP was retained as the Architect-of-Record, in collaboration with the Project's Designer costudi, on the design and construction of the Great Oceans Hall for the Wonders of Wildlife Museum and Aquarium developed by the Johnny Morris Foundation in Springfield, Missouri.

Great Oceans Hall was constructed adjacent to the existing Bass Pro Shops flagship store and the John A. and Genny Morris Conservation Education Center. The building serves as the main entrance to Wonders of

Wildlife Museum and Aquarium and as a convenient public circulation link within the extensive Bass Pro Shops campus. The design team coordinated the work on three massive saltwater tanks inside the Great Oceans Hall. The first tank visitors experience is the Ring tank. It is unique as it features a 360-degree view inside of the aquarium where guests can experience up-close views of the marine life. Following the Ring Tank, visitors encounter the Bait Ball Tank, which features thousands of silver herring swirling in a vortex while black tip sharks

circle around them. Guests can walk underneath the tank to look up into the funnel cloud of continuous motion. The third tank, the Great Barrier Reef tank, is a towering aquarium which houses large numbers of colorful reef fish. In addition to the large tanks, the Great Oceans Hall contains important visitor services supporting the new and numerous attractions on the campus, as well as historically significant fishing vessels, artifacts and interactive exhibits.



ARCAD CITY — BRANSON LANDING | Branson, MO | 11,384 sq. ft.

The building, which opened September 2017, is comprised of the arcade, the 7D Dark Ride Adventure and the Mirror Maize. Arcade City mixes the perfect blend of amusement and entertainment to provide a memorable adventure for guests of all ages. Guests are greeted with a movie marquee. Technology integration is a significant part of the experience. Guests are able to load their money on rechargeable game cards and use them to swipe to play. The amount of “tickets” won are tracked on the game cards.

Next to the arcade is the 7D Dark Ride Adventure, an interactive shooting game for all ages. The ride combines elements from roller coaster simulators and the senses with the use of wind, light, and sound. From zombies to a robot creating mad scientist, this is an experience guests won’t forget.

Another attraction, The Mirror Maize, a new concept for FACE Amusement, is an indoor corn maze using all mirrors. The interior, designed to evoke a Missouri style

barn, features sound and light effects. The guest enters with the goal to find a lost farmer, and then try to work their way back out of the maze.



**BASS PRO SHOPS OUTDOOR WORLD** | Various Locations around the U.S.

BRP has worked with Bass Pro Shops on new store roll-outs since 1995. BRP has been the architect of record on Outdoor World Stores all over the country from the Florida Keys, to Detroit to Las Vegas. BRP has also provided additional design support and signage/graphics packages for many other stores across the country.

The scope of these projects is generally 129,000 to 190,000 square foot retail stores, with many specialty features such as aquariums, merchandise displays, and entrance lobbies. BRP's involvement is to work with design staff at Bass Pro Shops corporate office, known as the Bass Pro Creators.

Their team includes architectural design staff, construction staff, and a group of craftsmen and artists. The BRP team works alongside this group during the design process, implementing their ideas into construction documents.

The main focus is always the customer experience and their interaction with the merchandise. The goal is to build an environment that acts as a reinforcing backdrop for the merchandise, and to help guide the customer through the store.

**OUTDOOR WORLD**

Grapevine, TX; Las Vegas, NV; Auburn Hills, MI; Katy, TX; Myrtle Beach, SC; Cincinnati, OH; Atlanta, GA; Denver, CO; Garland, TX; Bolingbrook, IL; Independence, MO; Leeds, AL; Lac Mirabel, Quebec, Canada; Orlando, FL; Springfield, MO

**OUTPOST**

Anchorage, AK

**WORLD WIDE SPORTSMAN**

Destin, FL; Islamorada, FL

**ISLAMORADA FISH CO.**

Myrtle Beach, SC; Denver, CO; Islamorada, FL; Garland, TX; Bolingbrook, IL; Independence, MO; Leeds, AL



WORLD WIDE SPORTSMAN | Islamorda, FL | 27,047 sq. ft.

BRP worked to convert a series of commercial properties that encompassed approximately 2.3 acres of bayside property into the World Wide Sportmans store. The BRP team collaborated with local, county and state environmental agencies to remove structures in the waterfront setback, and to bring the site into compliance with storm water runoff requirements through a series of exfiltration trenches and mulch parking areas.

Multiple septic systems were removed and replaced with a central sewage treatment plant. The bay bottom envi-

ronment was improved by creating watercraft channels. World Wide Sportsman (WWS) is a Bass Pro Shops retail brand for salt water sports. This location, which is the flagship World Wide Sportman store, is a former metal shed adaptively re-used as a Florida Keys-themed retail experience. In addition to the store, several existing outbuildings were also adaptively re-used as oceanfront attractions.

Audubon Signature status was awarded to this project. Several factors, including adaptive re-use of an existing

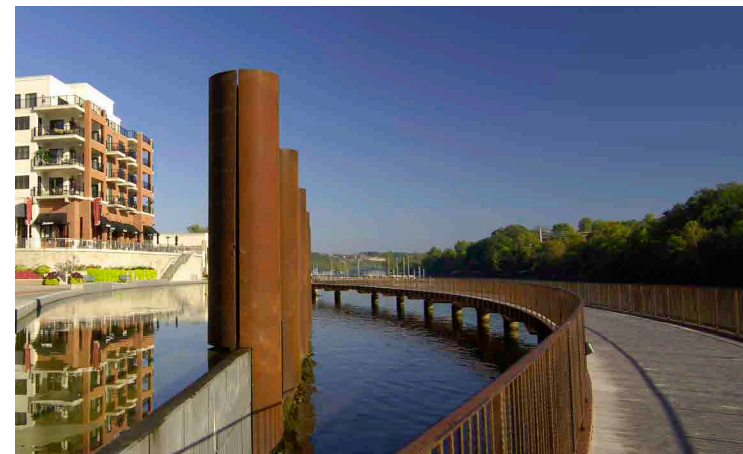
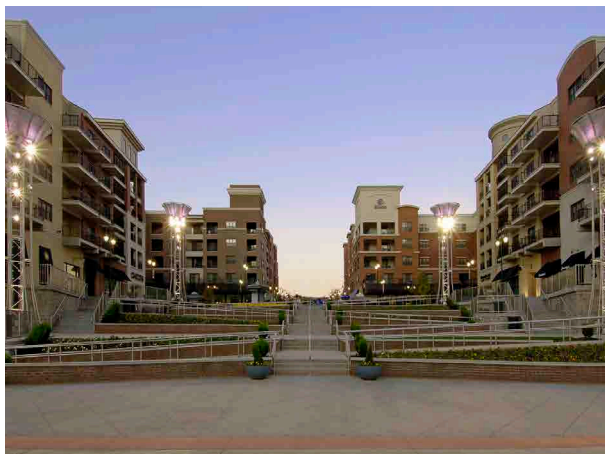
building, improved storm water runoff and sewage treatment, on-site recycling stations, and a dock-based sewage pump station for public use contributed to this award.

**RECOGNITION**

Public Recognition Award, 2001  
AIA Springfield Design Awards

Audobon Signature Award  
The Audobon Society





**BRANSON LANDING PUBLIC PLAZA** | Branson, MO | 1.5 million sq. ft.

The Branson Landing is a 1.8 million sq. ft. mixed-use project situated on a 95-acre site, between U.S. Highway 65 and Lake Taneycomo in Branson, Missouri. It includes themed waterfront boardwalk and mixed-use development including anchor tenants, specialty shops and restaurants, convention center, hotels, condominium residences, entertainment and recreation.

These destinations are complemented by nature's own beauty – the scenic Ozark Mountains and Tri-Lakes Area.

BRP provided planting and irrigation design, hardscape design and site amenity selection services for this project.

**RECOGNITION**

First Place Design Award, Mixed-Use Retail Project, 2008

Innovative Design & Construction of a New Project, International Council of Shopping Centers



TITANIC MUSEUM ATTRACTION | Pigeon Forge, TN | 34,000 sq. ft.

April 8th thru 10th, 2010 was the launch weekend for the Titanic Museum Attraction in Pigeon Forge, TN. Cedar Bay Entertainment opened their second museum attraction, with the first being in Branson, MO.

The 34,000 sq. ft. experience is a 1/2 scale replica of the front half of the ship and guides the visitor on a tour that begins with the inception of the dream that became the Titanic and concludes at the Discovery Gallery. A \$1 million exact reproduction of the Titanic's Grand Staircase is

the centerpiece of the museum. Each passenger receives a boarding card with the identity of an actual passenger and your fate is revealed in the memorial gallery.

The collection of artifacts and re-created spaces transports each guest both back in time and aboard the most famous ship ever launched. Guests can even test their balance while standing on mini-decks built to show the ever-steeper slope of the Titanic as she sank.

The weekend was full of fireworks, concerts, performanc-

es and a special appearance by Regis Philbin, who christened the ship in a ceremony that would not be unlike those experiences in Belfast, Northern Ireland - stormy and wet. The crowd was not daunted and braved the elements courageously during this historic event.



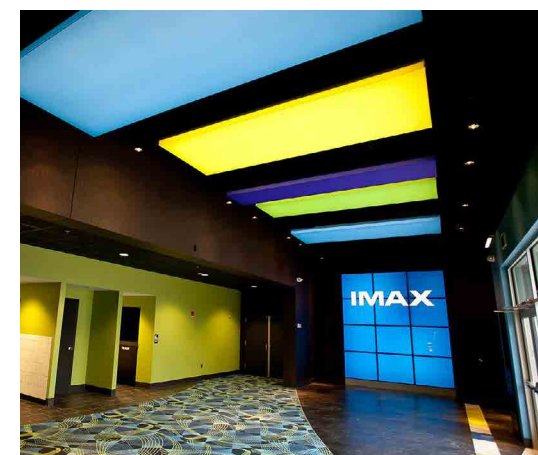
## GREAT WOLF LODGE & WATER PARK | Colorado Springs, CO | 311 suites

In 2008, a BRP-designed Renaissance Hotel and Convention Center was underway in Colorado Springs, Colorado. Due to the Recession, construction stopped and the building was mothballed, and stayed boarded up for seven years. In 2015, Great Wolf Lodge purchased the property with a vision to convert it to their unique hotel and water park brand, one targeted toward millennial parents and their children. BRP served as architect of record in collaboration with ADCI, Great Wolf's design architect.

The hotel opened in January 2017. The resort includes a 311-room all-suite hotel and a 50,000 sq. ft. indoor water park, the largest one in Colorado. This one-stop destination for families also features a 20,000 sq. ft. indoor entertainment area with mini golf, an arcade, mini bowling, a climbing wall and ropes course. The resort has a 20,000 sq. ft. conference center and eight venues for dining and drinks.

### RECOGNITION

ABC Excellence in Construction Award 2017  
Associated Builders & Contractors of Oklahoma



## SPRINGFIELD 11 EXPANSION & IMAX ADDITION | Springfield, MO | 42,000 sq. ft.

BRP assisted in the major renovation, addition and remodel of the movie theater, which now offers more than 2,400 seats in 11 auditoriums plus a new IMAX Theater.

The two additional auditoriums have stadium seating and all theaters now have digital projection equipment. The lobby, lobby concession, guest services center, and ticket sales counter have also been remodeled, as well as a new auxiliary concession stand and new restrooms. Off the lobby, the previous administrative office area has



IMAX DISCOVERY | Myrtle Beach, SC | 20,000 sq. ft.

This \$3.5 million, 400-seat IMAX Theater. Located in the heart of "Broadway at the Beach," this 20,000 sq. ft. project includes a 60 foot long marquee, a clock tower, retail shops, and a theater that is six stories tall.



JUANITA K. HAMMONS HALL FOR THE PERFORMING ARTS | Springfield, MO | 105,000 sq. ft.

This state-of-the-art performance facility has a multi-level foyer and is visually exciting from the outside and inside. The 2,300-seat, three-level hall has a multipurpose stage with a movable orchestra shell and a large orchestra pit with a lift. The venue also contains a large rehearsal hall, dressing rooms for up to 200, a green room, a pre- and post-event public lounge, and administrative offices. The center was completed in 1992 and was designed in a joint venture.

**RECOGNITION**

Honorable Mention for Architectural Design, 1995  
AIA Springfield Design Awards



OZARK EMPIRE FAIRGROUNDS ARENA AND YOUTH AG EDUCATION CENTER | Springfield, MO | 97,000 sq. ft.

This project consists of a new arena for the Ozark Empire Fairgrounds. This multi-event arena is designed to seat 5,900 people and offers exhibition space. Retractable seating expands the floor space for added flexibility. There is also a VIP section for 50-100 people, which overlooks the arena floor.

Contact Name: Aaron Owen, Ozark Empire Fairgrounds  
Contact Phone Number: 417-833-2660



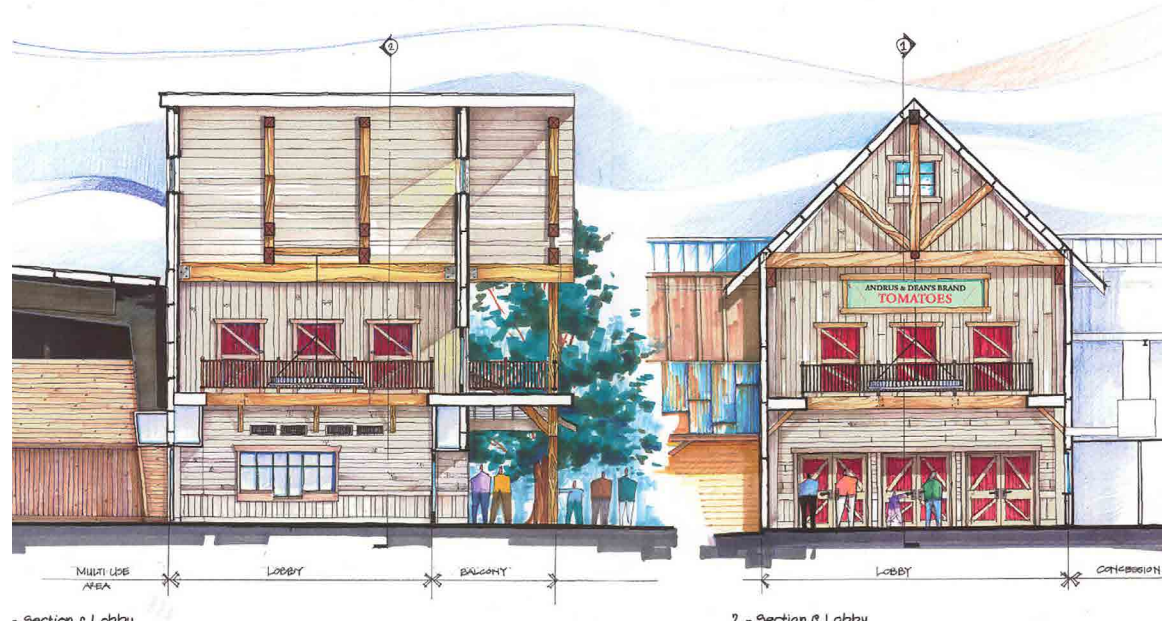
## THE LODGE AT POTATO CREEK STATE PARK | North Liberty, IN

Over 20 years ago, the Indiana Department of Natural Resources had been tasked with providing its state park system with a new lodge to supplement their growing popularity within the community. This vision was explored and outlined in what became known as the Troyer Report, including early design and inspiration for what would eventually become the Lodge at Potato Creek State Park. Our involvement in the realization of this project was to revisit the original study and create a completely new schematic design of the lodge that incorporates and improves upon the original building programs and site. The new Lodge at Potato Creek would be home to several feature programs, including 118 fam-

ily style guestrooms, a pool and aquatic center, arcade, convention center, administrative offices, dining room, and lounge. Given its location within the existing park, we were also challenged to design a building that accommodated the numerous outdoor activities of the park, including an outdoor event lawn, a dining patio, and lounge patio. We worked closely with several members of the Department of Natural Resources to develop schematic floor plans and a detailed 3-D model and renderings of a new facility that addressed the problems and achievements of the original design. This model proved instrumental throughout the

design, as it would be used for 3-D walkthroughs and preliminary design charrettes to help the clients visualize a very large and complex space. We engaged several other design professionals to advise our design solutions to the various other disciplines within the project, including individual teams for the design of the aquatics center, interior design, landscape, and kitchen equipment. With the assistance of these teams, we were able to present an entire schematic design package for the Lodge that would be used to move forward into the Design Development stage.





RED GOLD HERITAGE HALL AT SILVER DOLLAR CITY | Branson, MO | 28,300 sq. ft.

The theme of the Red Gold Heritage Hall at Silver Dollar City is tomato canning, the biggest single production industry Stone County ever knew. The building is home to a variety of special events including theater productions and seasonal festivals with seating ranging from 850 seats for dinner shows to 1,800 seats for performances.

The theater is located next to the Grand Exposition and the Culinary & Craft School. Keeping with the Silver Dollar City style, the building is rustic and charming.



## BUZZ SAW FALLS | Branson, MO

Buzzsaw Falls at Silver Dollar City was the world's first "Liquid Coaster." This attraction combines a flume-like water ride with a steel roller coaster. Themed as an 1800's abandoned Ozarks logging operation, the attraction has a total length of 2,263 feet and reaches a maximum speed of 50 miles per hour.

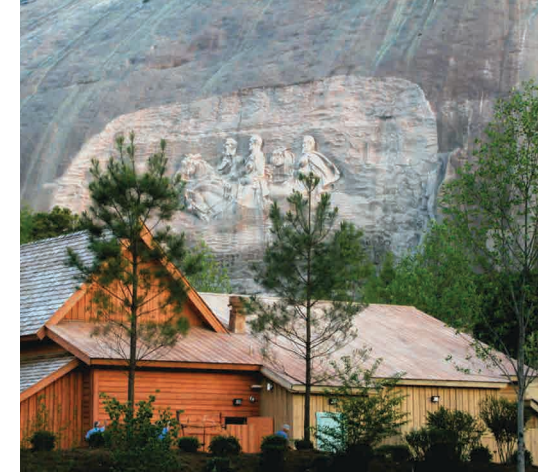


SILVER DOLLAR CITY OPERA HOUSE | Branson, MO | 18,000 sq. ft.

One of the largest indoor venues at Silver Dollar City, this 18,000 sq. ft. theater is for musicals, plays and other performances throughout the season. Although it is rustic in character, the Opera House was designed and equipped for live and taped television broadcasts. Mechanical systems were sized for additional lighting and occupant loads.

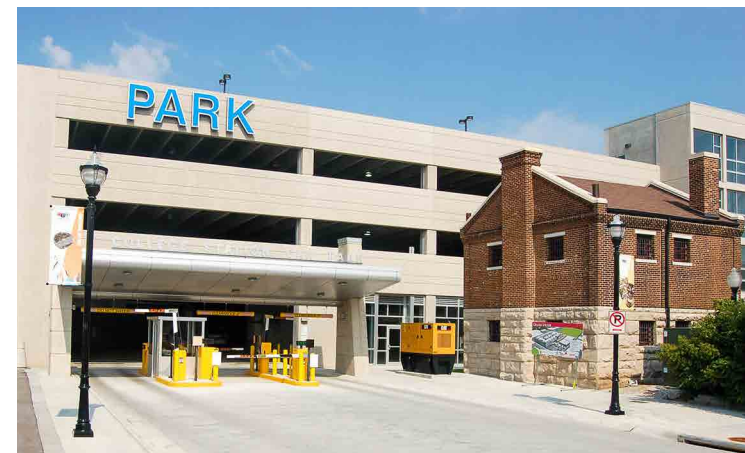
through ports for cabling. It has a seating capacity of 988, and is designed for moving audiences into and out of the theater quickly to allow for multiple daily performances.

Features include multiple camera positions, TV lighting, additional grids for lighting, open cable trays and pass-



GEORGIA'S STONE MOUNTAIN | Stone Mountain, GA | 30 acres

This Crossroads project is a historic replication of an early 19th Century village that includes retail and craft-making facilities such as a Candle Shop, Blacksmith Shop, Grist Mill, and General Store. The 30-acre project with nine buildings built around a central theme serves as a tourist attraction at Stone Mountain Park outside Atlanta. A major project challenge was to build this project without disturbing the natural environment, but working with the site's variety of grades and topography.



COLLEGE STATION & HOLLYWOOD THEATERS | Springfield, MO | 56,600 sq. ft.

The site, formerly a parking lot, features a 14-screen Hollywood Theater and a 393 space, multi-level parking structure with retail/restaurant tenant spaces on the first floor. The project fits visually and functionally into the existing historic character of downtown Springfield, and an inviting streetscape welcomes visitors with lighting and plantings.

BRP designed a mixed-use, three-story building which connects to the parking garage. The loft building, which was completed in Spring 2014, features additional

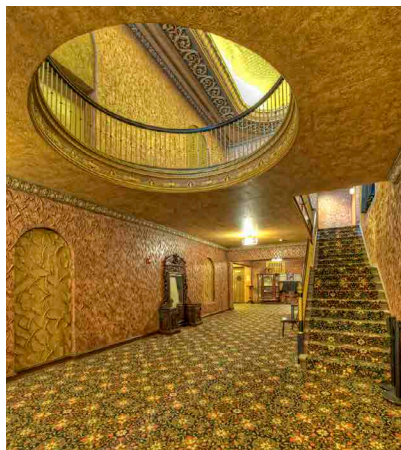
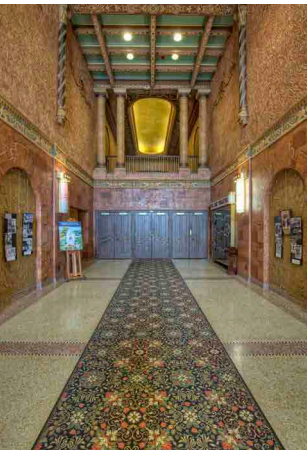


## SIGHT & SOUND THEATER | Branson, MO | 333,397 sq. ft.

The Sight & Sound Theater complex is located on 50 acres in Branson, Missouri. The theater consists of 2,000 seats with a wrap-around stage and a motorized fly gallery. Many of the performances and shows held at the theater involve live animals. Therefore, the theater includes an animal housing facility including spaces for both the animals and trainers.

Other amenities include a production shop where staff assemble and construct stage sets and a warehouse on

site which is used to store the stage sets. The theater was designed with provisions for future development of facilities with patron and employee parking. The theater space is approximately 175,500 square feet.



**GILLOZ THEATRE** | Springfield, MO | 35,000 sq. ft.

The renovation of this 1926 movie palace, listed on the National Register of Historic Places, was completed in late 2006. This project was partially funded by the Community Development Block Grant Program.

In the early 1990's a group of citizens who were passionate about preservation rallied around the Gillioz. The group formed the Springfield Landmarks Preservation Trust with the idea of acquiring threatened buildings and holding them until redevelopment could occur.

Realizing they were going to have to redevelop the theater themselves, BRP was selected to be the architect for conversion of the abandoned movie palace into a community performance venue.

When working with historic projects, the challenges of combining the old with the new is ever present. To update the theater, BRP had to insert modern technology and conveniences into the historic environment. The challenge was to avoid leaving a mark, and instead

bringing the best out of what was already there.

Working with expert consultants, BRP designed modern performance systems for the multi-purpose theater and assembly hall. At the same time, BRP worked with artists, craftsmen and engineers to integrate new HVAC, lighting and power into the restored decor for a successful transformation.



**BALLPARK VILLAGE** | Goodyear, AZ | 1.9 million sq. ft.

BRP was architect of record for this 242 acre mixed-use development in Goodyear, Arizona, and was responsible for coordinating the development of a master plan prepared by another firm, and designing individual buildings according to the plan.

Ballpark Village encompasses 57 acres, and features a 10,000 seat MLB stadium designed by HOK Sport for the Cleveland Indians during spring training; a 300 room convention hotel, a 75,000 sq. ft. conference

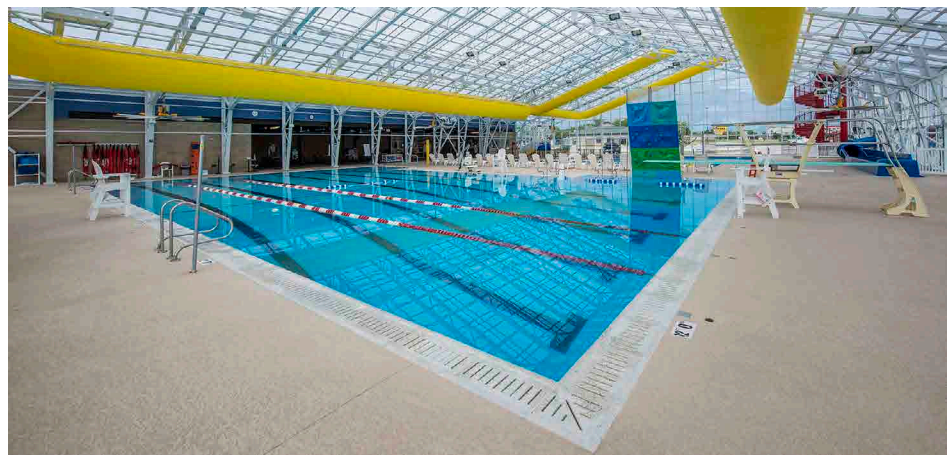
center, a 150 room boutique hotel, and 1.9 million sq. ft. of mixed-use space consisting of 600,000 sq. ft. of office, 250,000 sq. ft. of retail and entertainment venues, and 550 units of residential condos.

Wood Corporate Campus, named after the Wood family who owned the farm land where this development takes place, encompasses the remaining acreage and includes player development complexes for two MLB spring training facilities, 1.5 million sq. ft. of

Class A office space and 100,000 sq. ft. of neighborhood retail.

The development is scheduled to be constructed over 10 years with a cost exceeding \$1 billion.





**BOLIVAR AQUA ZONE** | Bolivar, MO | 25,576 sq. ft.

The Bolivar Aqua Zone is a \$5.5 million addition to the Roy Blunt YMCA, also designed by BRP. It is a joint City/YMCA effort where the YMCA manages and operate the facility which is funded using a sales tax voted by the community.

The facility features a unique OpenAire glass enclosure which allows the roof to open for summertime activities, and close in the winter. The facility has a six lane, 25-yard competitive pool and a separate leisure

pool with a Vortex feature, several play and spray elements, an internal/external slide, a zero depth pool element, a rock climbing wall, and basketball goals.

Future expansion is planned for a lazy river outside and a second slide. Supporting the aquatic center is a snack bar, guest viewing areas and two multi-purpose meeting rooms.



## ZENITH CLIMBING CENTER | Springfield, MO

Zenith Climbing Center is located in Springfield, Missouri and is equipped with state-of-the-art Walltopia climbing walls, a training and systems area, yoga studio, and gear shop.

For this project we were to convert a former tennis center into a rock climbing gym and collaborate with rock climbing wall manufacturer, Walltopia, to confirm how the climbing and bouldering walls were to be fabricated and installed into the space.

# Client TESTIMONIALS



Bass Pro Shops Outdoor World -  
Denver, CO

“We have found them to be very responsive, conscientious and creative in their approach to our projects.”

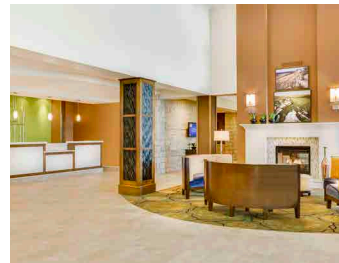
**Johnny Morris**  
Founder & CEO  
Bass Pro Shops



Thompson Sales Company -  
Springfield, MO

“You really helped us on our remodel. Couldn’t have done it without you and your expertise. Turned out 10 times better than I ever dreamed.”

**Lynn Thompson**  
President  
Thompson Sales Company



Hilton Garden Inn, Convention Center  
& Parking Garage - Manhattan, KS

“We use BRP, and their quality of work is good for our company...We can go from design of the project - from dirt, all the way to the end of the completion of delivering the furniture. And that saves time and that saves money, and you can get that at BRP.”

**Rick Huffman**  
CEO  
HCW, LLC



Sight & Sound Theater - Branson, MO

“Your team approach, management skills, and focus on quality were key to the success of this project. It was apparent from day one through completion that we had the best Architectural firm...in the area.”

**Doyle Heisey**  
Director of Facilities &  
Development  
Sight & Sound Theaters



Legacy Bank and Trust Headquarters -  
Springfield, MO

“The Board of Directors and management team of Legacy Bank are thrilled that we selected BRP to design our new headquarters. The scope of this project was far beyond anything that we had done in the past and BRP guided us through the entire project. BRP listened to elements that we wanted and gave us ideas that we had never considered, and it came together seamlessly. The facility came in on-budget and is truly one of the finest buildings in Springfield. This has given us a tremendous advantage to attract and retain customers and employees alike. We are grateful for the entire team at BRP and look forward to working with them again in the future.”

**John Everett**  
Chief Executive Officer  
Legacy Bank and Trust